

A Vision For Our Borough

Wellbeing Board – 12th October '23



We want our Borough to be a place that people can call home;
a place where they feel safe, happy and healthy.

A home, where they feel a true sense of belonging and are
part of a strong community.

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Why | Community vision aims

We want to improve our links with communities and develop stronger partnership working to transform the way we work and shape a community vision. We want to do this by:



Listening to the voice of residents, communities, and partners to involve people in shaping the vision and creating solutions.



Developing strategic partnerships that enable and **empower** partners to work with us and develop effective and sustainable solutions to local challenges.



Unlocking **community power**, creating a different and better way of working with residents, that focuses on true partnerships to deliver better outcomes for local communities.

How | A vision that is shaped collaboratively

Over the past 4 months, we have worked with a consultancy, New Local, to start development of a Vision for Wokingham Borough.

We worked with partners to:

- ✓ Identify key themes / priorities for the borough's future that inform the vision
- ✓ Gauge stakeholder appetite for involvement in co-development of the vision
- 64 ✓ Explore potential governance and processes to develop the vision

One of the key principles that emerged from the sessions with New Local is that the vision **must be co-produced and not led just by the borough council.**

How | New Local Vision sessions with partners



Three workshops held between
9 January to March 2023



With c. 150 attendances
across the workshops



With community representation from
50+ organisations e.g. Town and Parish
Councils, NHS Royal Berkshire, CLASP,
Age UK and TVP

During these workshops, six key engagement themes were identified:

Health and
well-being

Equality,
inclusion and
opportunity

Environment
and
Sustainability

Community,
engagement,
action and
empowerment

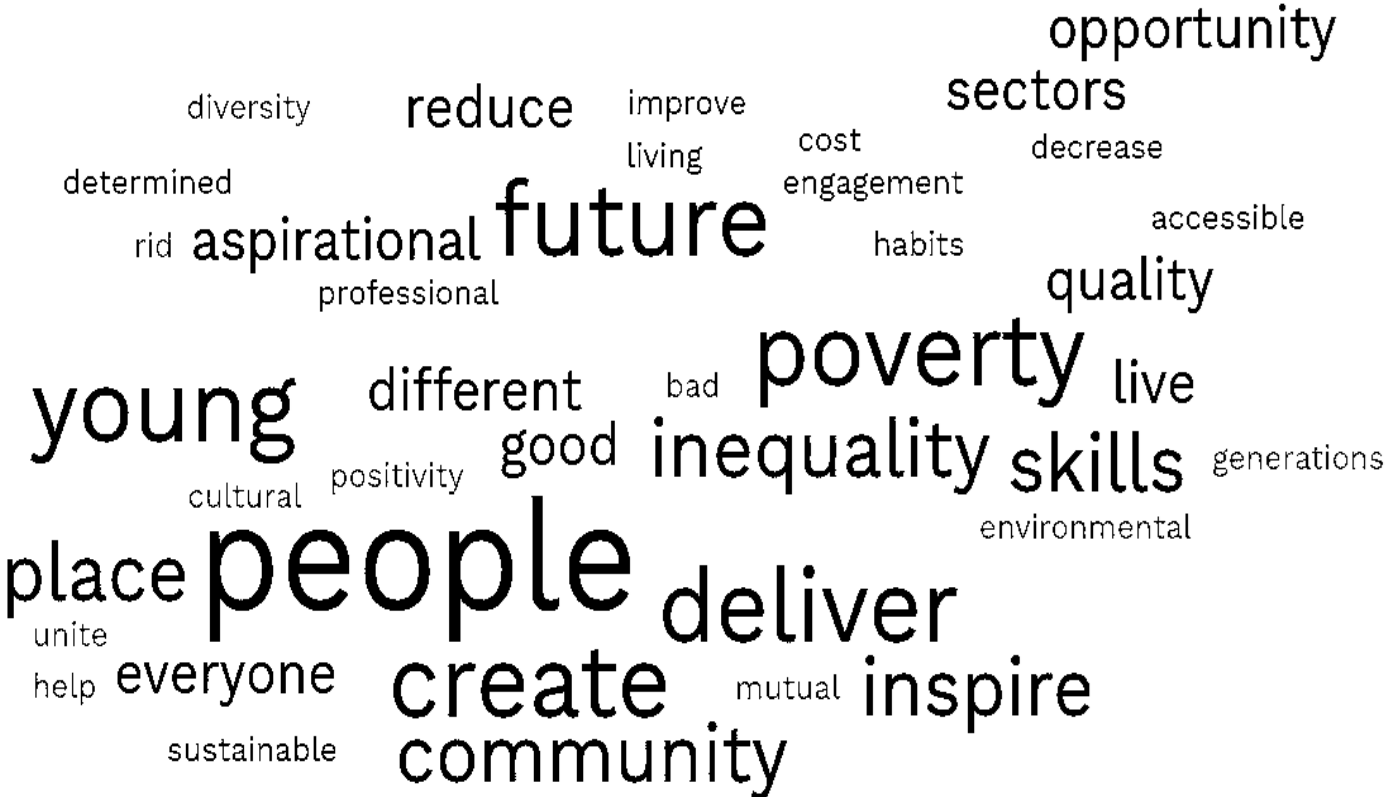
Engaging with
young people

Engaging with
businesses

We asked participants - If the vision could do one thing?.....

- Inspire and **be aspirational** about the future we want
- **Empower** residents, communities, partners and TPCs
- Improve **quality of life** for residents
- **Reduce inequality** and increase opportunities for all
- Be focused on **outcomes** and deliver on promises
- Build on strengths by **deepening collaboration** between partners

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How | Shaping the vision together

Health

Police, Fire partners

Town & Parish Councils

Local Businesses

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Voluntary Sector

Community Groups

Schools

Councillors

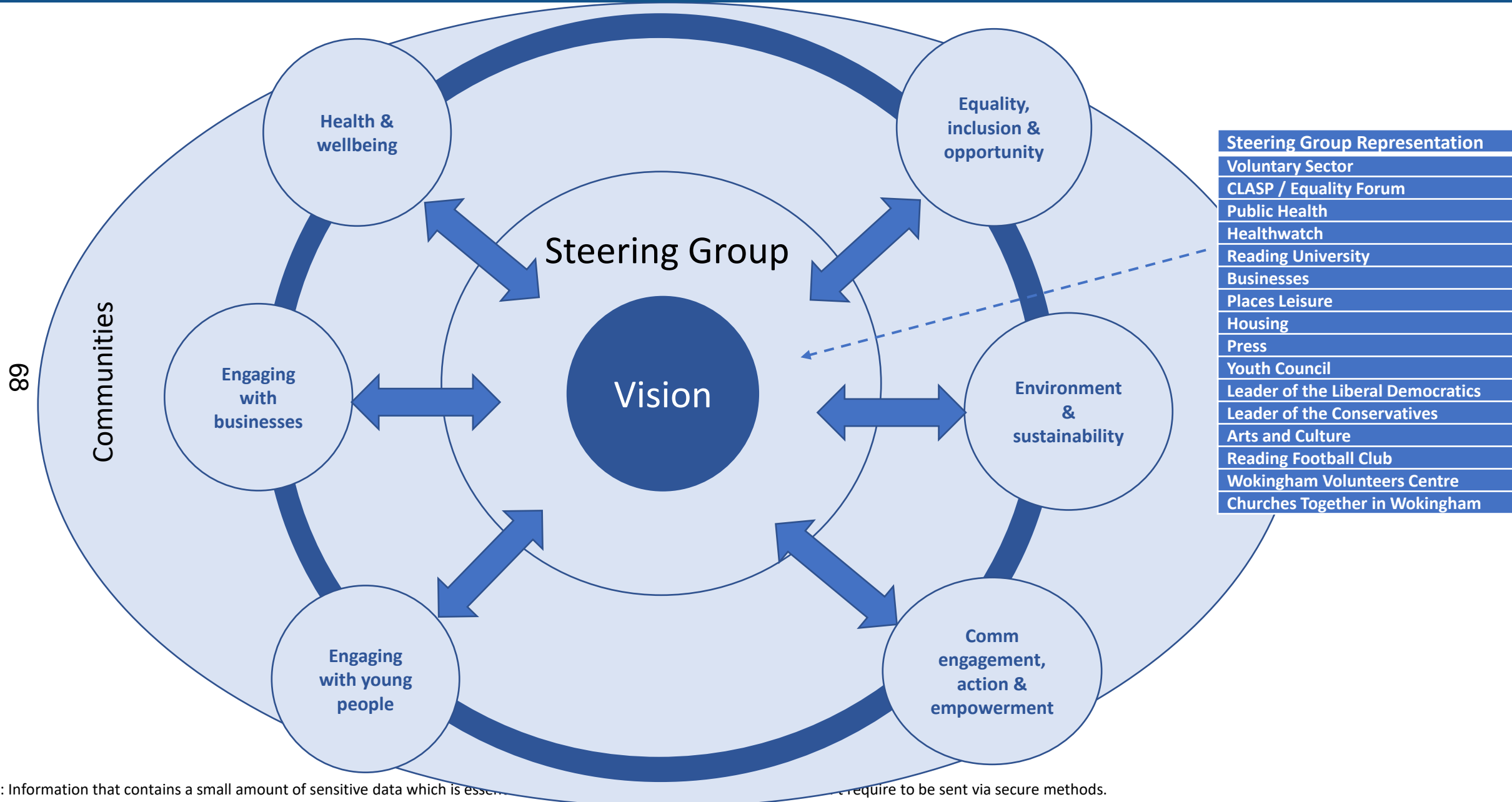
Wokingham Borough Council

Charities

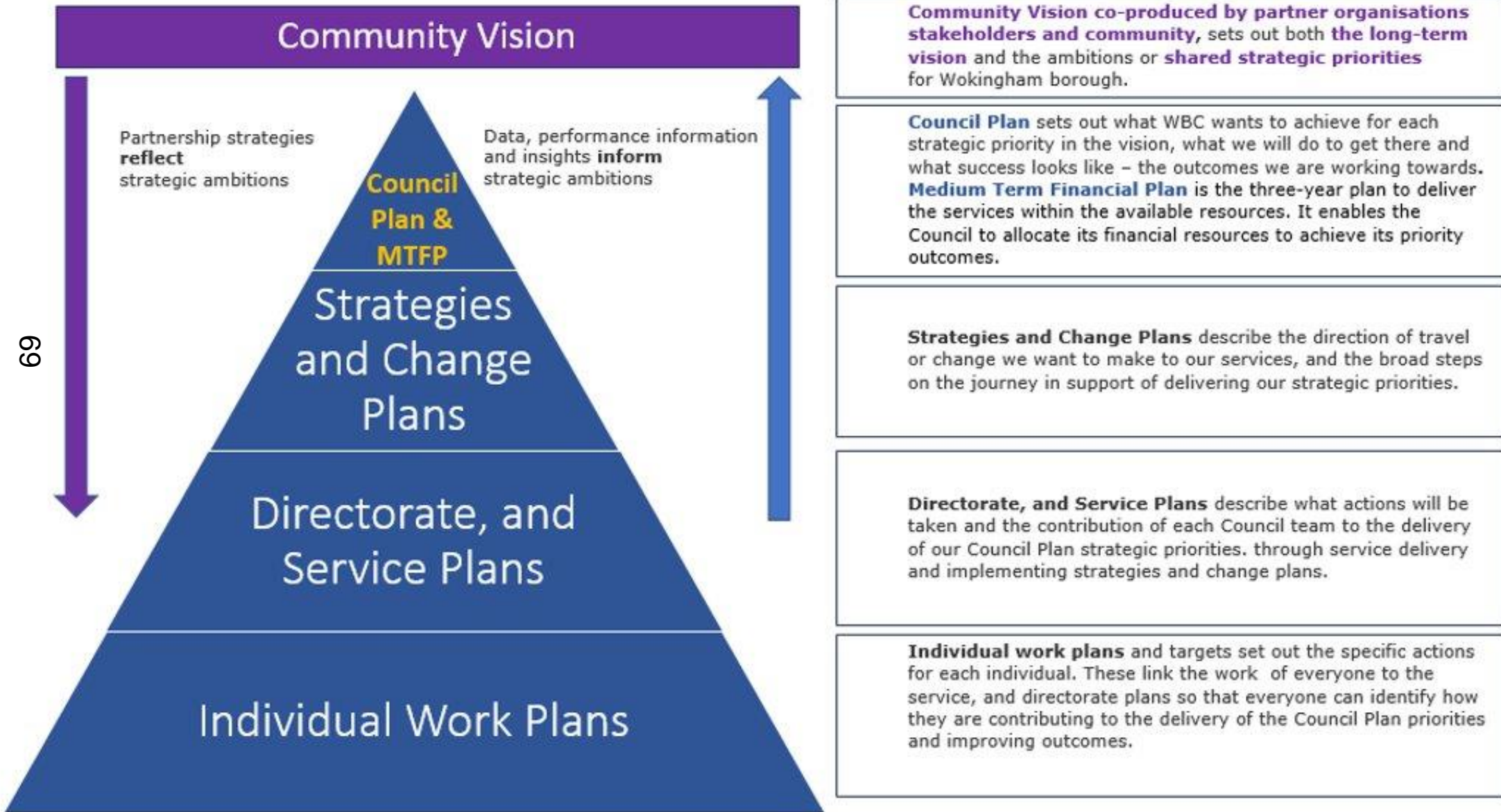
Residents



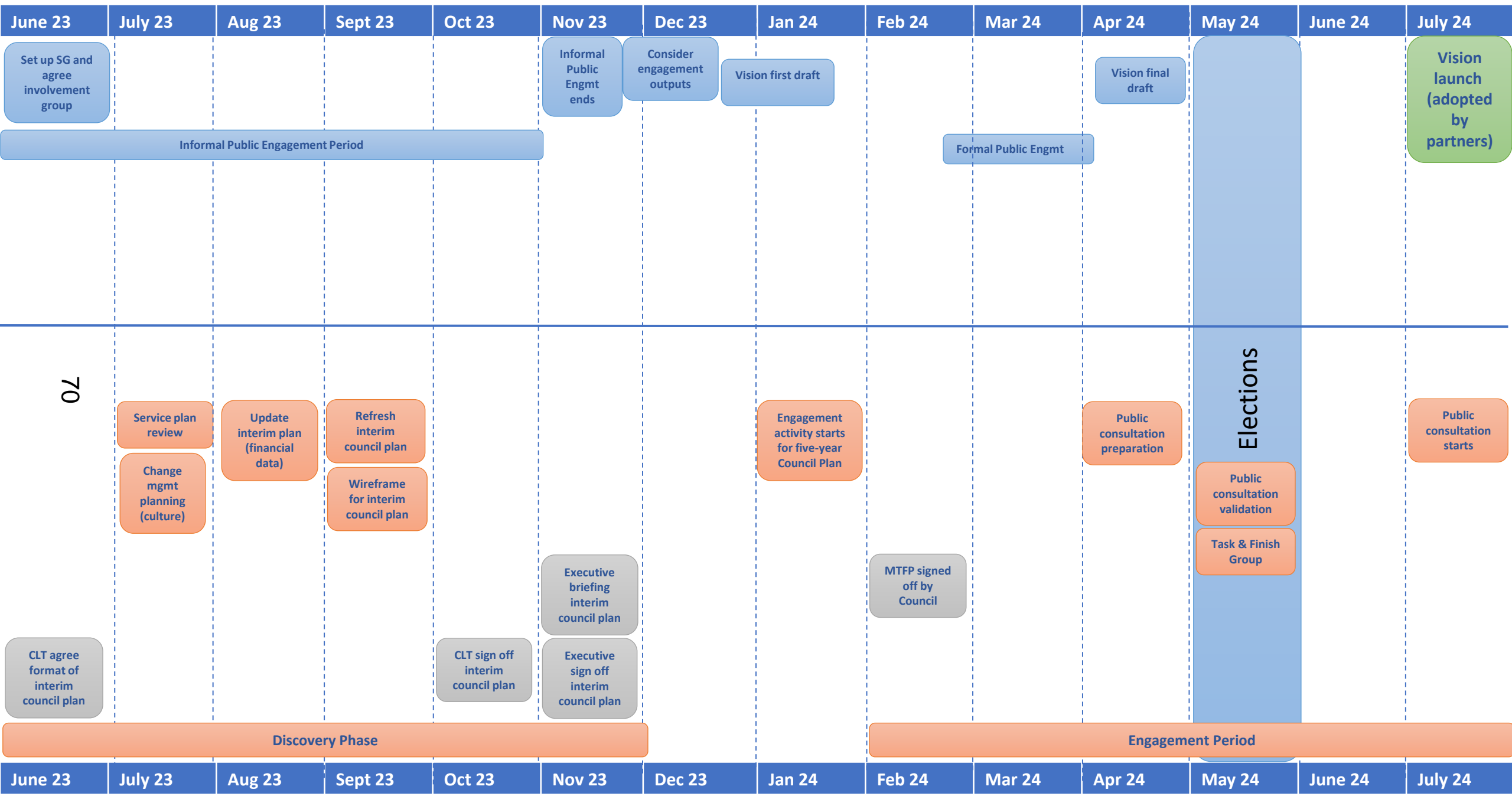
How | Governance, steering and involvement groups



Community vision | Strategy alignment



Community Vision and Council Plan timeline



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Elections

Discovery Phase

Engagement Period

- As a group of partners, we want to maximise input from every corner of our community:
 - How can we work with the Wellbeing Board to gather their input?
 - How can the Wellbeing Board facilitate the input of others?

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